



## Digital Marketing Internship Program

ONE18MEDIA, INC. is looking for *you*! Our personalized internship program aligns with our mission of a client-focused forward-thinking business.

Our forward-thinking company is looking for individuals with strong knowledge and understanding of the digital media landscape, including various social media websites, in order to broaden their horizons and give them real-world experience in the Communications/Digital Media and Marketing environment.

Our team is very excited to share their knowledge and experience with our interns. The interns selected for these positions will need strong critical thinking skills in order to integrate into our vibrant and passionate team. This intern should be prepared to work in a fast-paced team environment and will finish the internship having gained a broad experience in various aspects of digital marketing, and the potential for employment within our company.

### Program Track

Our customized internship program is the perfect fit for those who are focused and for those who want a taste of a little bit of everything. If you choose to be more focused, please note we offer the following:

- Graphic Design for Web and Print
- Website Design and Development (including Setup/Management and SEO)
- Social Media Integration and Management
- Internet Marketing
- Journalism (Writing and Content Editing)

### Responsibilities (contingent upon internship program track and major):

- Contribute to website design and redesign projects in various ways.
- Monitor and post on websites and social networks.
- Drafting and editing copy for social media channels.
- Monitoring social media web analytics on a weekly basis (e.g. page views, Twitter followers), and provide reports of growth and other activity.
- Website and social media optimization
- Keyword analysis
- Assist in the creation of graphics (through Adobe Photoshop), e-mail campaigns, and other digital materials.

### Requirements

The candidate must be an undergraduate student currently enrolled at an accredited college/university, majoring in Communications, Journalism, Marketing, Graphic Design, or Digital Media. This person should have excellent verbal and written



communication skills, with extensive knowledge of web and social media. Adobe Photoshop, Coding, and Content Writing/Editing experience is a bonus, and will be considered when choosing the best applicant for our internship positions.

### **Recommended Majors**

Communications, Marketing, Sales, Advertising, Digital Media/Digital Marketing, Website Design, Graphic Design, Social Media.

### **Learn More**

Visit [www.one18media.com/internship](http://www.one18media.com/internship) for more information and to start your application process today!

*Please be sure to submit your online application, along with your cover letter, resume, and examples of either written work, graphic design, coding, or anything that you feel aligns with our company.*

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### **Additional Information**

- 1) The internship is unpaid, but is instead rewarded through college credit. Potential Part-Time or Full-Time employment is possible depending on internship performance.
- 2) Length – The suggested length of our internships are 12 weeks; this can be adjusted depending on the criteria set forth by your school.
- 3) We offer Spring, Summer, and Fall Sessions, with the suggested dates below:
  - a. Spring Session 2018: February 1 - April 30
  - b. Summer Session 2018: May 15 – August 15
  - c. Fall Session 2018: September 1 – November 30